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Cuando los escándalos financieros provocados por grandes corporaciones y empresas multinacionales, como ENRON o PARMALAT, además de otros que se anuncian como posibles en un futuro próximo, hacen dudar de la eticidad de la actividad empresarial, parece oportuno incidir, una vez más, en la reflexión sobre la posibilidad o la necesidad, libre u obligada, de hacer compatibles la ética y la actividad de las empresas, y las mejores condiciones para lograrlo.

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