



365 Ideas for Recruiting, Retaining, Motivating and Rewarding Your Volunteers: A Complete Guide for Non-Profit Organizations

Sunny Fader

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According to recent statistics by the U.S. Department of Labor, 26.7 percent of the population volunteers. Unfortunately, while the population is increasing, the percentage of Americans who volunteer is decreasing each year. What this means is that you must hang onto and keep your volunteers happy and coming back, perhaps bringing new volunteer recruits with them.

This new book is packed with hundreds of simple and inexpensive ways to motivate, challenge, and reward your volunteers. Volunteers today need constant reinforcement and recognition, and here is how to do it. With real life, proven examples and case studies from actual nonprofit organizations, you can use this book daily to boost morale and productivity and find fundraising activities.

This is your opportunity to build an organization that people love to volunteer, and you can do so by using these quick, effective, humorous, innovative, and simply fun solutions. Make your organization a happy place to volunteer, and reap the benefits.

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