



The Little Book of Commodity Investing

John Stephenson

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The world has changed and so too has investing. The market is shell shocked and yesterday's momentum stocks are today's slow-motion stocks. But in the new reality of low-growth investing, commodities are hot and getting hotter. A rapidly industrializing and urbanizing Asia will be demanding lots more copper, zinc, iron ore, coal, fertilizers, gold and oil to transform their societies. Commodities are *it* and that's great news for investors who want to profit from the next great bull market in commodities. In fact, commodities may be about the only asset class that is likely to outperform the broad market in the future.

Although they are without a doubt important to the global economy, commodities are among the most misunderstood of all asset classes. Stocks, bonds and real estate all have legions of followers and plenty of experts agree on their importance within an investment portfolio, but venture into the world of commodities and you are into an area that's intimidating to the average investor, where suspicions run deep and understanding is limited. As a result, commodities get short-shrift in most investment accounts and investors miss out on some important opportunities.

The Little Book of Commodity Investing is an indispensable guide to learning the ins and outs of commodity investing. It's about identifying opportunities to profit from the coming bull market in commodities. It explains the benefits of commodities as part of a well diversified investment portfolio; covers all of the major commodities markets; what makes commodities and the companies that produce them tick; why commodities sometimes zig and then zag; what to buy and when to buy it; and why commodities are the next big thing.

Today's world is a very different world-a world where an understanding of commodities is a prerequisite for investment success. And *The Little Book of Commodity Investing* is the roadmap you need to discover where the opportunities of the future lie, and what to do about it.

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