



Alquimia del liderazgo: La magia del líder coach (Spanish Edition)

Susan Wright, Carol Mckinnon

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Este libro es una invitación al lector para que explore su potencial de liderazgo —desde la perspectiva del coaching— y se convierta en un líder coach.

Y es que el coaching se ha convertido en un estilo de liderazgo. Hoy es reconocido como una parte importante del liderazgo y requiere una serie de habilidades que los gerentes deben implementar. De hecho, las compañías están desarrollando «culturas del coaching», en las que los líderes son responsables de coachear a sus equipos, sus colegas e incluso a sus jefes, porque se han percatado de que esta es la forma como los líderes dirigen mediante el alto desempeño.

Pero ¿qué es liderazgo coaching? ¿Cómo puede uno desarrollar sus propias habilidades de líder coach y aplicarlas con los demás? ¿De qué manera esto puede ayudar a hacer realidad el cambio con mayor eficacia? Las autoras responden todas estas preguntas en este innovador libro —que ya ha beneficiado a miles de líderes, gerentes y profesionales de todo el mundo durante los últimos desde su publicación en 2003— y que hoy se hace realidad en su versión en español.

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