



Blogging Business: Step-by-Step Startup Guide (StartUp Guides)

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This kit includes:

Essential industry and business-specific startup steps with worksheets, calculators, checklists and more.
Entrepreneur Editors' Start Your Own Business, a guide to starting any business and surviving the first three years.

Downloadable, customizable business letters, sales letters, and other sample documents.

Entrepreneur's Small Business Legal Toolkit.

Blogs are still one of the internet's fastest-growing phenomena—and one of the best and easiest ways to make money online. Packed with the latest blog tools, tricks, and up-and-coming trends, this fully revised edition teaches you the ins and outs of creating an eye-catching blog that captures millions of eyeballs and reaps huge financial rewards—all within hours and with little to no financial investment.

We'll reveal:

The latest forms of blogging including Twitter/micro-blogging, mobile blogging, and video blogging

- How you can make money as a YouTube partner and develop a YouTube Channel
- 10 proven ways to promote your blog
- How to avoid the most common blogging mistakes
- Priceless advice from successful bloggers for maximizing profits
- How to create new and original content to attract new followers

Now you can create your own incredible platform to showcase your thoughts, knowledge, expertise, and opinions to millions of web surfers and make money doing it!

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