



Out of Print: Newspapers, Journalism and the Business of News in the Digital Age

George Brock

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News and journalism are in the midst of upheaval. How does news publishing change when a newspaper sells as few as 300,000 copies but its website attracts 31 million visitors? The internet is not simply allowing faster, wider distribution of material: digital technology is demanding transformative change. Journalism needs to be rethought on a global scale and remade to meet the demands of new conditions.

Out of Print examines the past, present and future for a fragile industry battling a “perfect storm” of falling circulations, reduced advertising revenue, rising print costs and the impact of “citizen journalists” and free news aggregators. Author George Brock proposes an optimistic outlook on journalism's future, taking the view that it was always unstable and likely, always will be. He argues that journalism can flourish in a new communications age, and explains how current theory and practice have to change to fully exploit developing opportunities.

Incisive and authoritative, *Out of Print* analyzes the role and influence of journalism in the digital age and asks how it needs to adapt to survive.

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