



The No-Nonsense Guide to Fair Trade: New Edition (No-Nonsense Guides)

Sally Blundell

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An in-depth look at two decades of a movement that aims to challenge the ethical foundations of the global market.

Transnational corporations look for the cheapest suppliers, while the fair trade movement insists on a premium for the producers at the start of the chain.

Sally Blundell uncovers the origins of fair trade and what it is likely to become.



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