



Consumer Education (RLE Consumer Behaviour): A Handbook for Teachers (Routledge Library Editions: Consumer Behaviour)

Marion Giordan

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Education in consumer affairs has become increasingly important in recent years with the growth of consumer societies in many parts of the world. This practical handbook is a guide to teachers on the various aspects of the field; it looks at the consumer world in its political, social and economic context, describing how teachers have approached some of the subjects discussed in the book in class. Although based on the UK experience, it contains many references to global consumerism.



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