



# IT-Controlling: Praxiswissen für IT-Controller und Chief-Information-Officer (German Edition)

*Andreas Gadatsch*

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## **IT-Controlling: Praxiswissen für IT-Controller und Chief-Information-Officer (German Edition)**

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Viele Unternehmen planen dem zunehmenden Kosten- und Leistungsdruck in der IT etwas entgegenzusetzen. Das IT-Controlling-Konzept liefert hierzu die passenden Methoden. Das Buch erklärt in kompakter Form, welche strategischen und operativen Instrumente für den IT-Controller entwickelt wurden und wie sie in der Praxis eingesetzt werden können. Der Buchmarkt für das Spezialgebiet IT-Controlling ist begrenzt. Die Bücher des Autoren „Gadatsch“ gelten als Standardwerke. Das kompakte Buch „IT-Controlling realisieren“ ergänzt das vom Autor mit herausgegebene Lehrbuch „Masterkurs IT-Controlling“, das sich an Studierende und Wissenschaftler richtet. Es verzichtet weitgehend auf theoretische Ableitungen und „zeigt wie es geht“.

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